



## Marijan Gudelj

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<https://freelancer.com/u/Macchiato>

Laravel artisan, Druapl developer, Wordpress developer, web designer

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My developer journey started when I received a scholarship from the Algebra Open University. There, I first learned ASP.NET with C# and SQL. Afterwards, I received two more scholarships: one for web design and one for developing web applications with PHP and MySQL.

Before getting my first “actual” job, I completed a few side projects that helped me learn best practices early on. While working for a company full time, I discovered my career game changer – Laravel. Since then, my career has taken a steep ascending shape. I also applied to a couple of freelance websites where I met many awesome clients who, as I found out in the years to come, would actually become permanent partners.

I can tackle any PHP framework, SaSS, task runners (gulp, npm, yarn), git, jQuery, Vue.js, and more. I highly specialize in Laravel, Drupal, WordPress, and overall in speed optimizations.

Personally, I am very proud of my open source contributions on Drupal.org (<https://www.drupal.org/u/marijan-gudelj> | <https://git.drupalcode.org/Maky-Macchiato>) and Stack Overflow (<https://stackoverflow.com/users/730919/maky>).

Currently, I work as a technical lead at Lelo/Intimina/Lelo Hex, working on a global high-performance e-commerce system built in Drupal.

Upon request, I can provide client references, and public reviews can be seen at <https://www.freelancer.com/u/macchiato>.



## Work experience

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### **Aymolive** (Freelance) (16.12.2020 - [Current Position](#) )

Designing the whole system: from the database level to the UI/UX suggestions. Each step of the way trying to create the best possible solution with my coworkers.

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### **Natouralist** (Freelance) (03.01.2020 - [Current Position](#) )

I took on the challenge of creating a fully customized CMS in Laravel as a single freelancer. To provide more options than just content management, the task necessitated the creation of custom entities such as Areas, Trips, and extended tables.

An implementation of a scraper principle to build a keyword research helper module to aid in SEO optimization. This feature assisted the business in determining the most relevant keywords for their content, allowing them to rank higher on search engines and increase their online visibility.

We added a blog to the site in addition to the custom CMS and SEO module. The blog was created to assist businesses in creating engaging and informative content that would not only drive traffic to their website but would also assist them in establishing themselves as thought leaders in their respective industries.

Laravel, MySQL, JS, and SCSS were all used throughout the project. The combination of these technologies enabled me to develop a fully functional CMS that was not only simple to use, but also scalable and robust.

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### **beautyart.hr** (Freelance) (10.01.2015 - [Current Position](#) )

Custom design, development and SEO for a cosmetics, beauty accessories webshop with a related CMS.

Working with the client since 2014. So far We had 3 webshop redesigns and constant feature development to ensure the ecommerce growth.

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### **graffitistreet.com** (Freelance) (01.07.2016 - [Current Position](#) )

Various website fixes, auction development, UI/UX improvements, developing new features,



managing a large plugin based website

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**Planeta verde** (Freelance) (01.12.2019 - [Current Position](#) )

Redesigning the website, along with building the system from scratch in Laravel 6 (at the time of writing this)

Complete database overhaul, new roles and permission system, upgrading the existing forms built in Yii2 to a more intuitive system.

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**Lelo/Intimina/Lelohex** (Full time) (17.08.2020 - [Current Position](#) )

At first I started as a senior Backend developer. The position was for multiple global, heavy load e-commerce systems built in Drupal commerce.

After a year or so I have been promoted to the Technical lead position.

Since then:

- Introduced private Satis repository
- Updated or started updating all of the sites to PHP8.1 or higher
- Updated everything to composer 2
- Started a team learning experience with Fastly
- Introduced K6 stress tests
- Added RabbitMQ and GO custom client for processing orders
- Soon a Laravel system to handle inhouse and potential job candidates exams

In addition to all of that, this has been a huge experience managing people and tasks.

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**Tehnet d.o.o** (Full time) (01.05.2013 - 31.08.2013 )

Custom design, development and SEO for a webshop selling security systems with a related CMS system

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**wctickets2014.com** (Freelance) (01.06.2013 - 15.09.2013 )

Custom design and development for a lottery website with a related CMS system

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**Crobos yachting** (Full time) (01.06.2014 - 15.05.2015 )



Design, development and SEO for multiple charter websites (~20) with a related CMS system. One of the responsibilities was also to build systems that could help the company workflow: build a offer manager, contract manager, document manager etc....

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**apartmanipetra.org** (Freelance) (01.05.2015 - 15.06.2015 )

Website design for apartments "Petra"

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Knowledge and skills

Education

Laravel



PHP/MySql



Wordpress



GIT



Drupal



JS,jQuery,Vue,React



Go lang



Fastly



K6 testing



RabbitMQ



PUO Algebra

2012-2013

Internet application  
developer in PHP and  
MySQL

PUO Algebra

2012-2012

Web designer

PUO Algebra

2011-2012

Internet application  
developer in ASP.NET(C#)  
and SQL

School of Electrical

Engineering Split

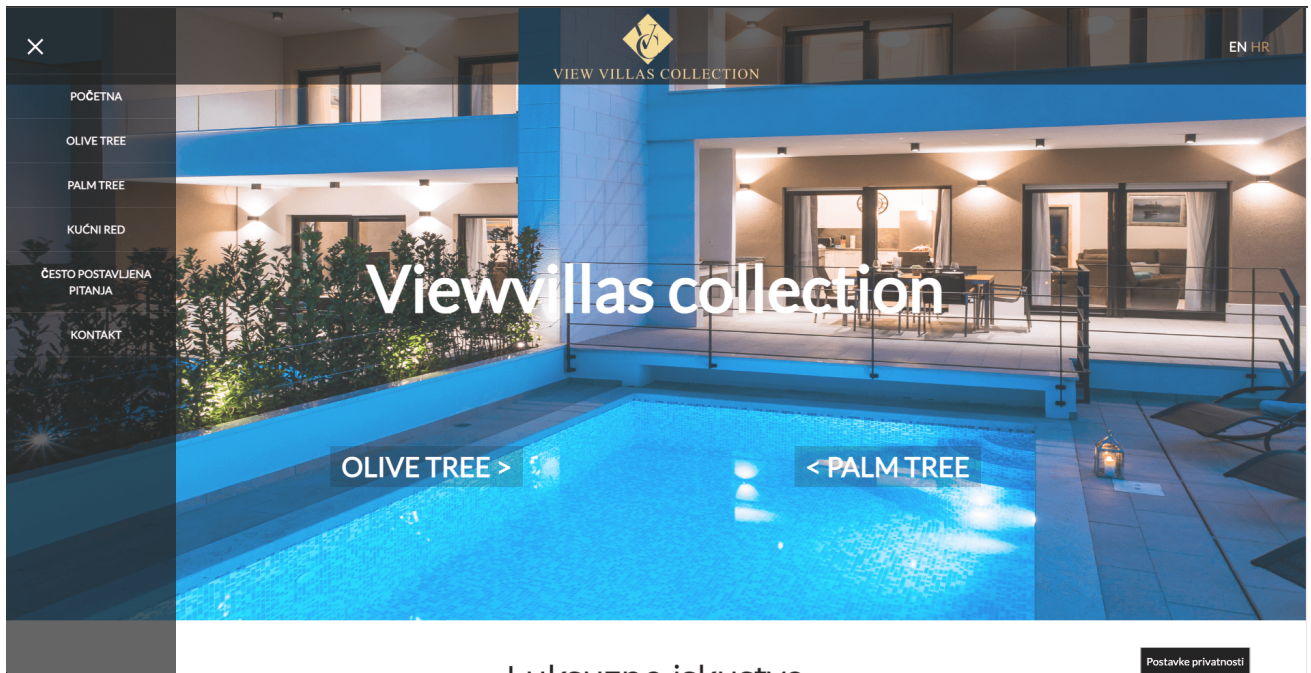
2004-2008

Electrician



## My work

### View villas collection





## Born to paint



The show. RSVP. about. opening hours. location.

# BORN TO PAINT

A solo show by Joachim

1st March - 10th March 2018

Curated by **graffiti street.com**

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SHOP

CERIOTTI

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Prati nas  
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C.V.



marijan  
gudelj

## Aymolive

The screenshot shows the Aymolive website with a dark theme. At the top, there is a navigation bar with the logo 'aymo LIVE' and links for 'About us', 'Community', and 'LIVE STREAMS'. On the right side of the navigation bar, there are links for 'GO LIVE' and 'Log In'. Below the navigation bar, the main content area is titled 'LIVE NOW & UPCOMING STREAMS'. It features three stream cards, each with a thumbnail image, a title, a description, and stream details. The first card is for 'Katoi' (MUSIC, Kenya, 06:00 AM, Nov 1, 2022), the second for 'Young Shuttle' (MUSIC, Croatia, 07:07 PM, Nov 5, 2022), and the third for 'Picasso lia' (SPOKEN WORD, Texas, 06:30 PM, Nov 13, 2022). Each card also indicates when the stream will go live (e.g., 'IN 6 DAYS'). Navigation arrows are visible on the left and right sides of the stream cards.

## Musica LMS

The screenshot shows the Musica LMS interface. On the left side, there is a sidebar menu with the Musica logo and several navigation items: 'Kontrolna ploča', 'Upravljanje tečajevima', 'Tečajevi', 'Medijska knjižnica', 'Učenci u grupi', 'Grupe', 'Tipovi Grupa', 'Postavke', and 'Izadi iz administracije'. The main content area is titled 'Uredi medij big file test'. It contains a section for 'Osnovne informacije' with two input fields: 'Naziv\*' (containing 'big file test') and 'Tip grupe\*' (a dropdown menu with 'Jednogodišnjaci' selected). Below the input fields, there is a video player showing a progress bar at 0:00 / 1:25. At the bottom of the page, there is a section titled 'Postojeći resursi' with a small red icon.





# Sadeflowers



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הנמכרים ביותר

רצוים לרבר איתום?  
קליק ומי נחשפר



# Folkhalsoinformationen



**Aktivitetmätare**

Aktivitetmätare är idag lättanvända enheter i form av armband med pulsmätning som mäter dina steg, sömnkvalitet, kaloriförbrukning

[SHOPPA NU](#)

**Gästavar**

**Friskvård / Egenvård**

**Blodtrycksmätare**



Frakt med fast pris



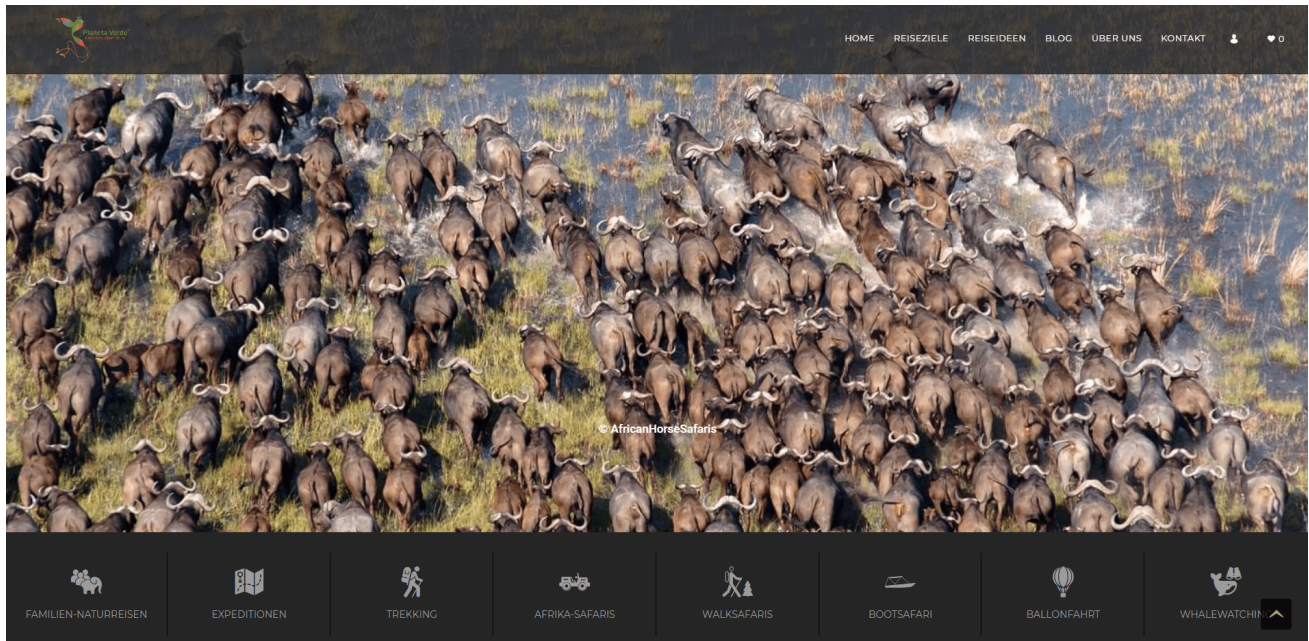
Stöd kund



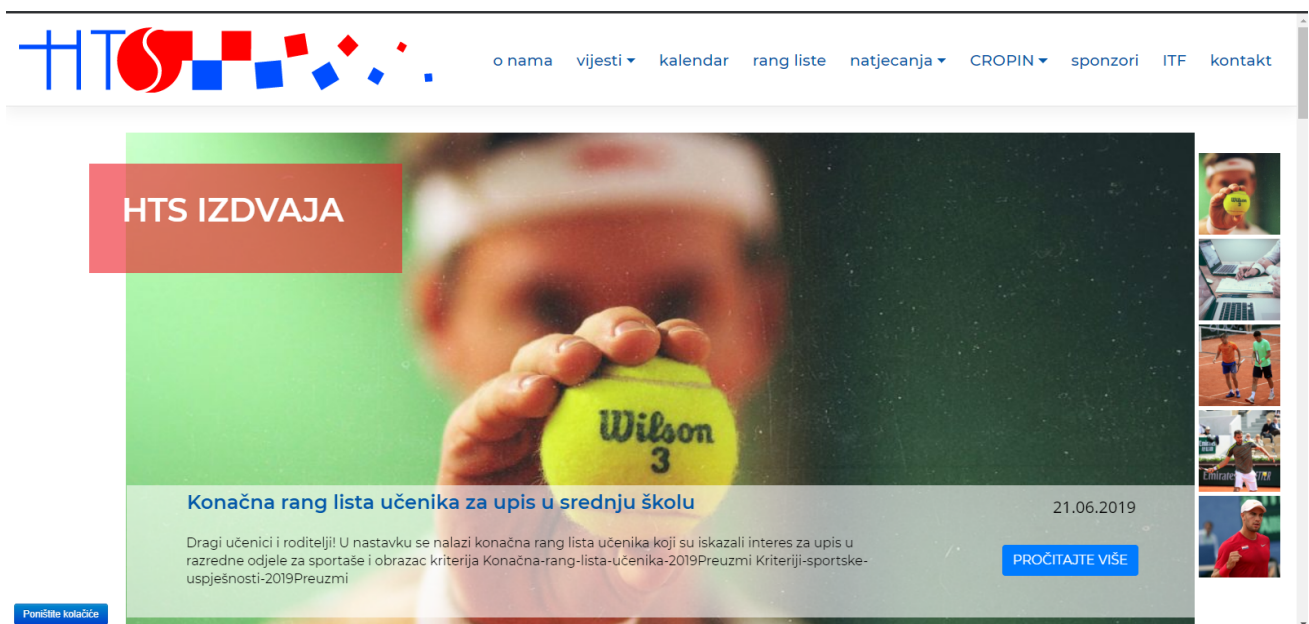
Betalningssäkerhet



## Planeta verde redesign (system and web)



## Hrvatski teniski savez - new website





## Clickhook CRM

